IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:)	
)	
Ta-Ching PONG)	Group Art Unit: Unassigned
)	
Serial Number: New U.S. Patent Application)	Examiner: Unassigned
)	
Filed: June 18, 2001)	

For: System And Method For Insertion And Modification of Advertisements

PRELIMINARY AMENDMENT BEFORE EXAMINATION

Honorable Commissioner For Patents Washington, D.C. 20231

Sir:

Before examination on the merits, kindly amend the application in accordance with the following particulars:

IN THE CLAIMS:

Please amend claim 16, as indicated by the clean copy of amended claim 16 in Appendix A, attached hereto.

A marked-up copy of the amended claim is included in Appendix B, also attached hereto.

REMARKS

The amendment to claim 16 corrects a typographical error. No new matter has been added.

Entry of the above amendments and early and favorable action on the merits is respectfully requested.

Respectfully submitted,

BACON & THOMAS, PLLC

By: BENJAMIN E. URCIA Registration No. 33,805

Date: June 18, 2001

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